

RESOLUTION TO CREATE A TOURISM ADVISORY COMMITTEE

September 9, 2021



CITY OF COLLEGE STATION
Home of Texas A&M University®

TOURISM ADVISORY COMMITTEE

- Purpose: Promote and enhance the tourism industry in College Station
- Goal: Consult and advise CMO and staff regarding overall tourism strategy



COMMITTEE MEMBERSHIP

- Previous/current experience in:
 - Hotel/motel industry
 - Retail/restaurant industry
 - Major tourist attractions
 - TAMU
 - Other relevant tourism activities
- Consists of 10 to 14 members
- City Manager to appoint, remove, and fill vacancies



NEXT STEPS

- Adopt the resolution, or provide additional direction as necessary
- Engage with prospective committee members

