

Wolf Pen Creek Master Plan



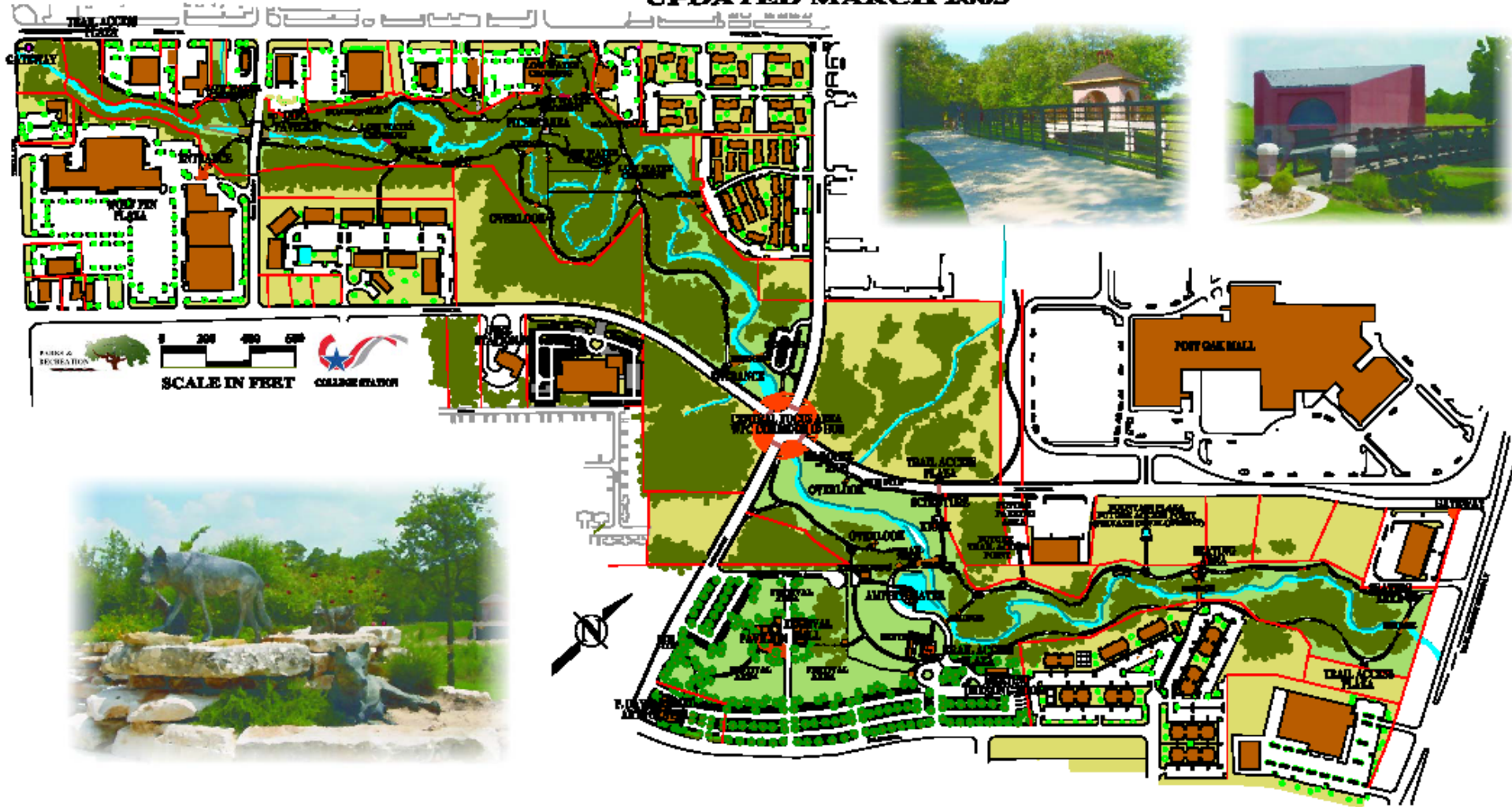
Background

- 1988 Wolf Pen Creek Master Plan Adopted
- 1988 Tax Increment Finance District created
- 1993 WPC Amphitheater Completed
- 1993 Drainage Improvements Completed
- 1998 Revised Master Plan Adopted
- 2004 Lower Trails Completed
- 2006 Upper Trails Completed
- 2007 Green Room Completed
- 2009 Wolf Pen Creek TIRZ expires
- 2013 Festival Site Completed
- 2019 Meyer Senior and Community Center Completed
- FY 25 Service Level Adjustment
- 2025 Master Plan



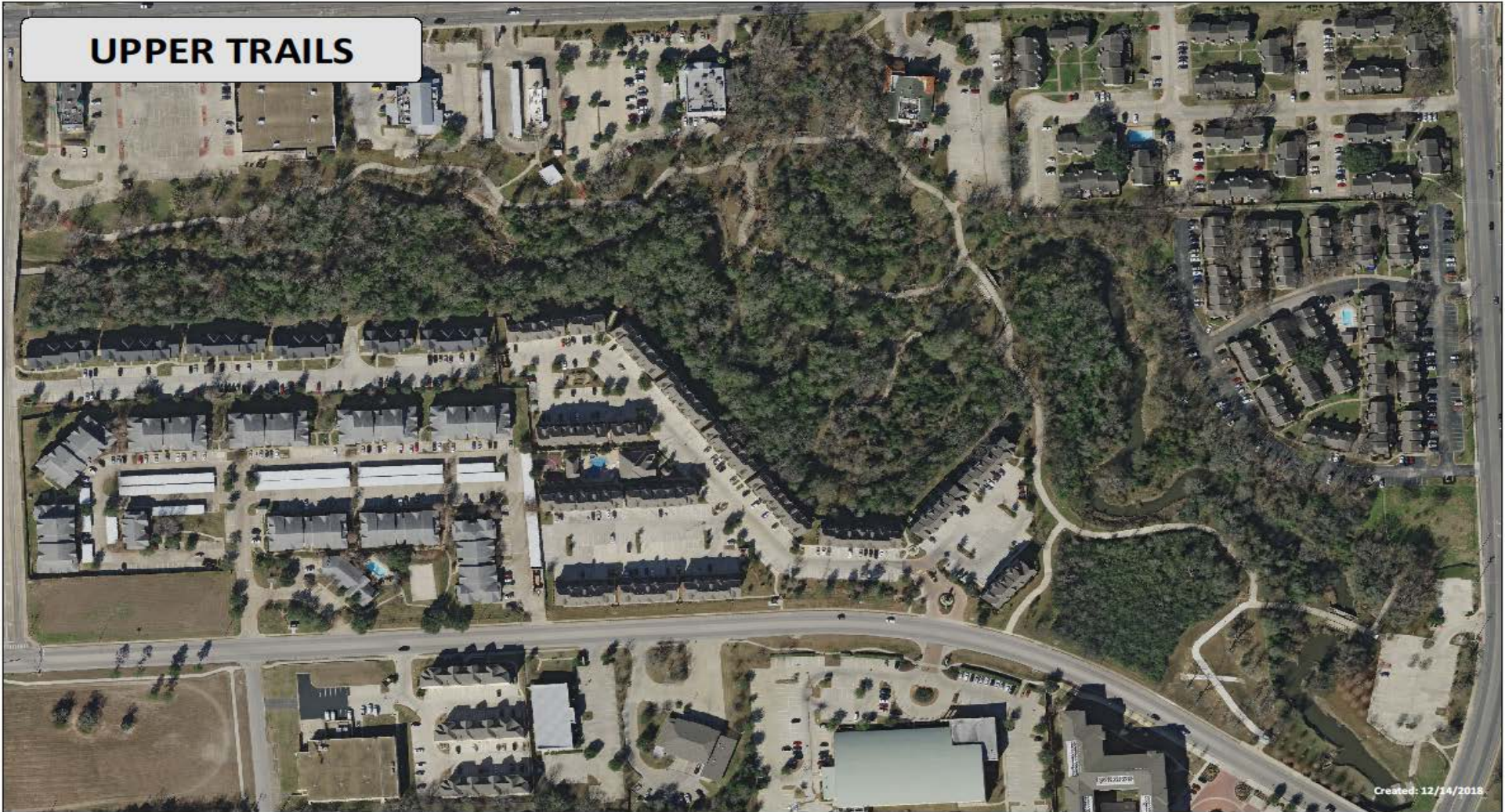
WOLF PEN CREEK MASTER PLAN

APPROVED MASTER PLAN JULY 9, 1998
UPDATED MARCH 2005

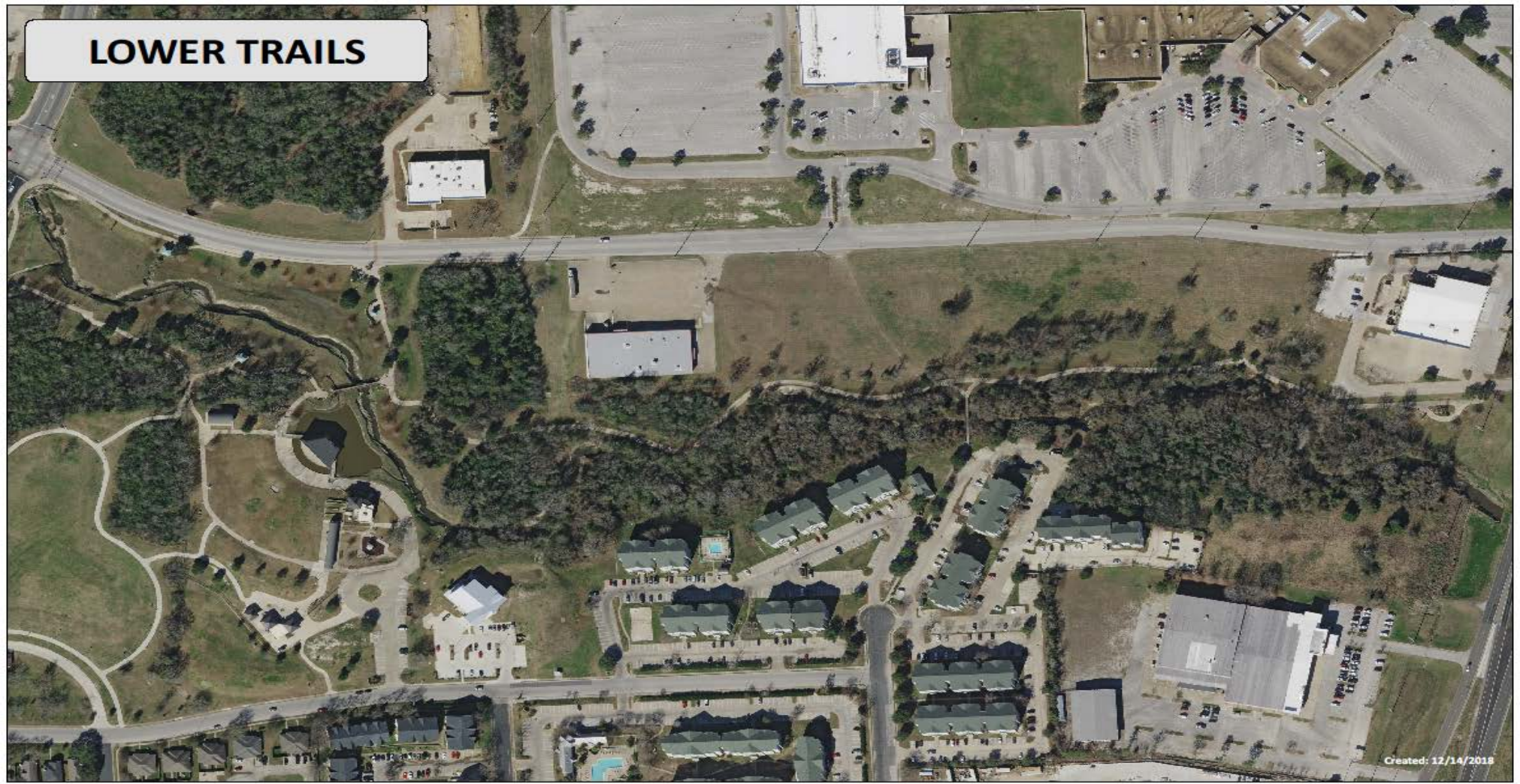




UPPER TRAILS



LOWER TRAILS



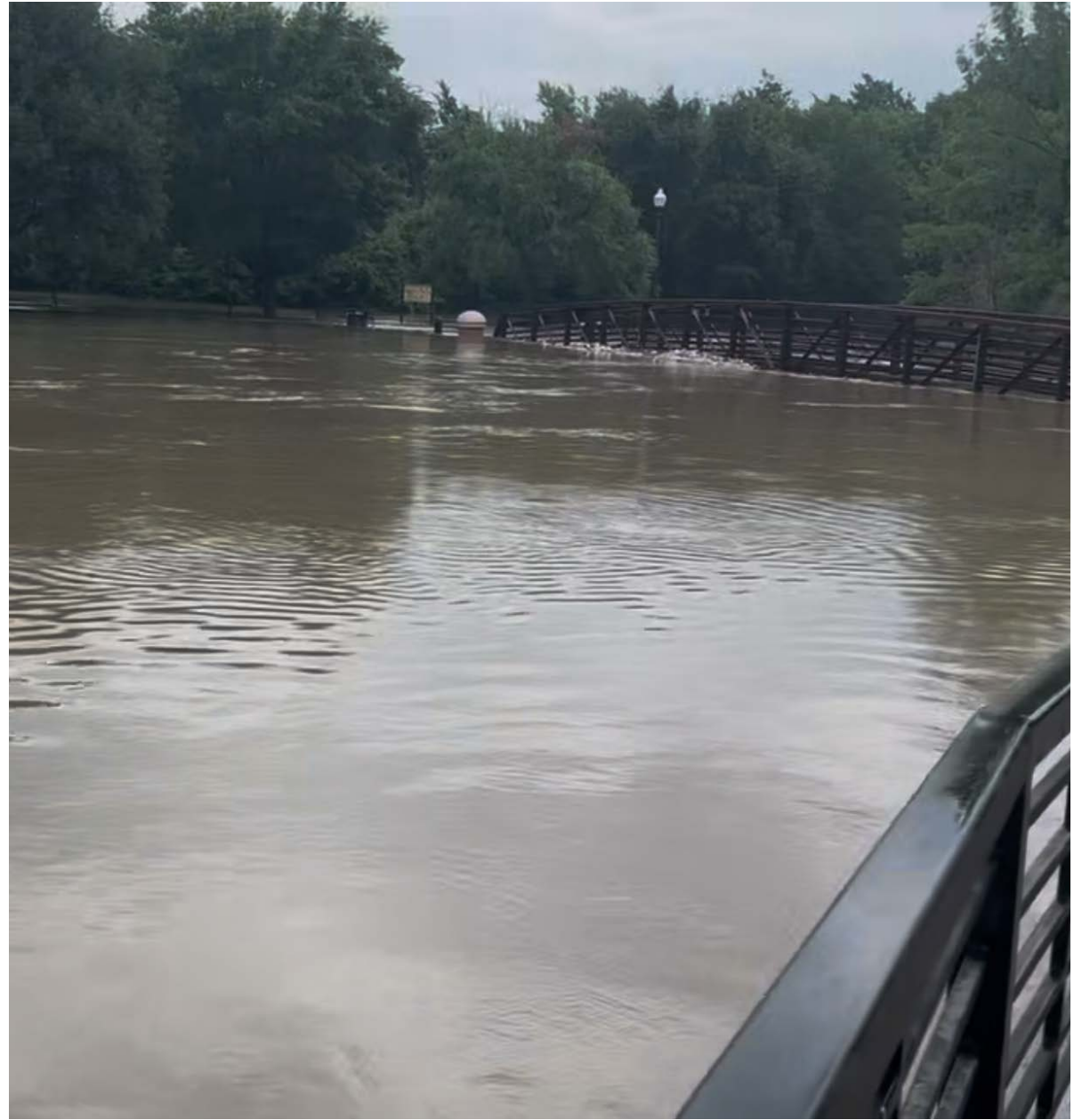
Created: 12/14/2019

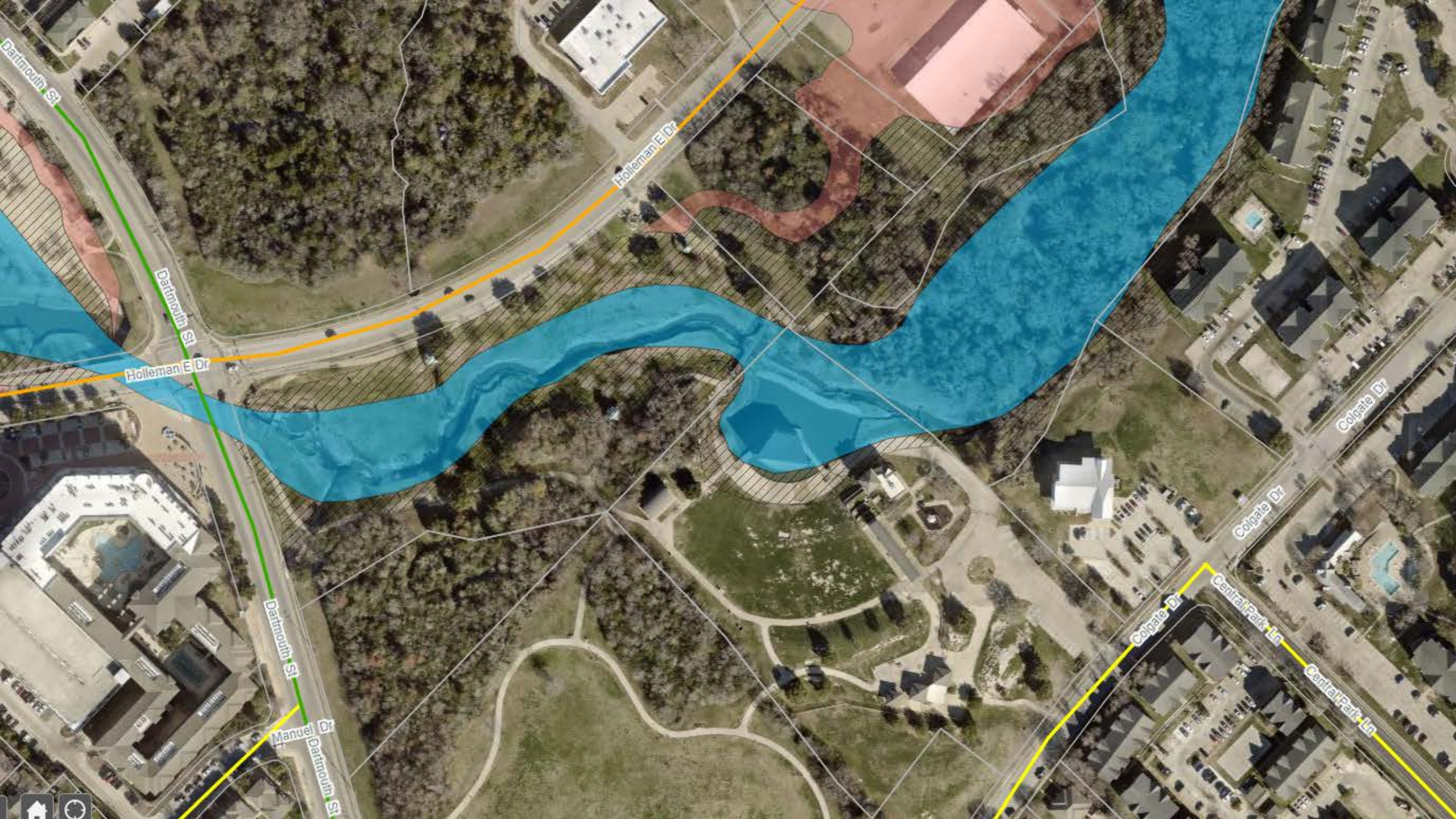




Annual Attendance

- 2023- 97,000
- 2024- 109,000
- 2025 YTD- 48,000





Erosion

- Texas Commission on Environmental Quality (TCEQ)
Clean Water Act Nonpoint Source Grant Program



TEXAS A&M
AGRI LIFE
EXTENSION


Texas Water
Resources Institute
make every drop count



Overall Aesthetic



Existing

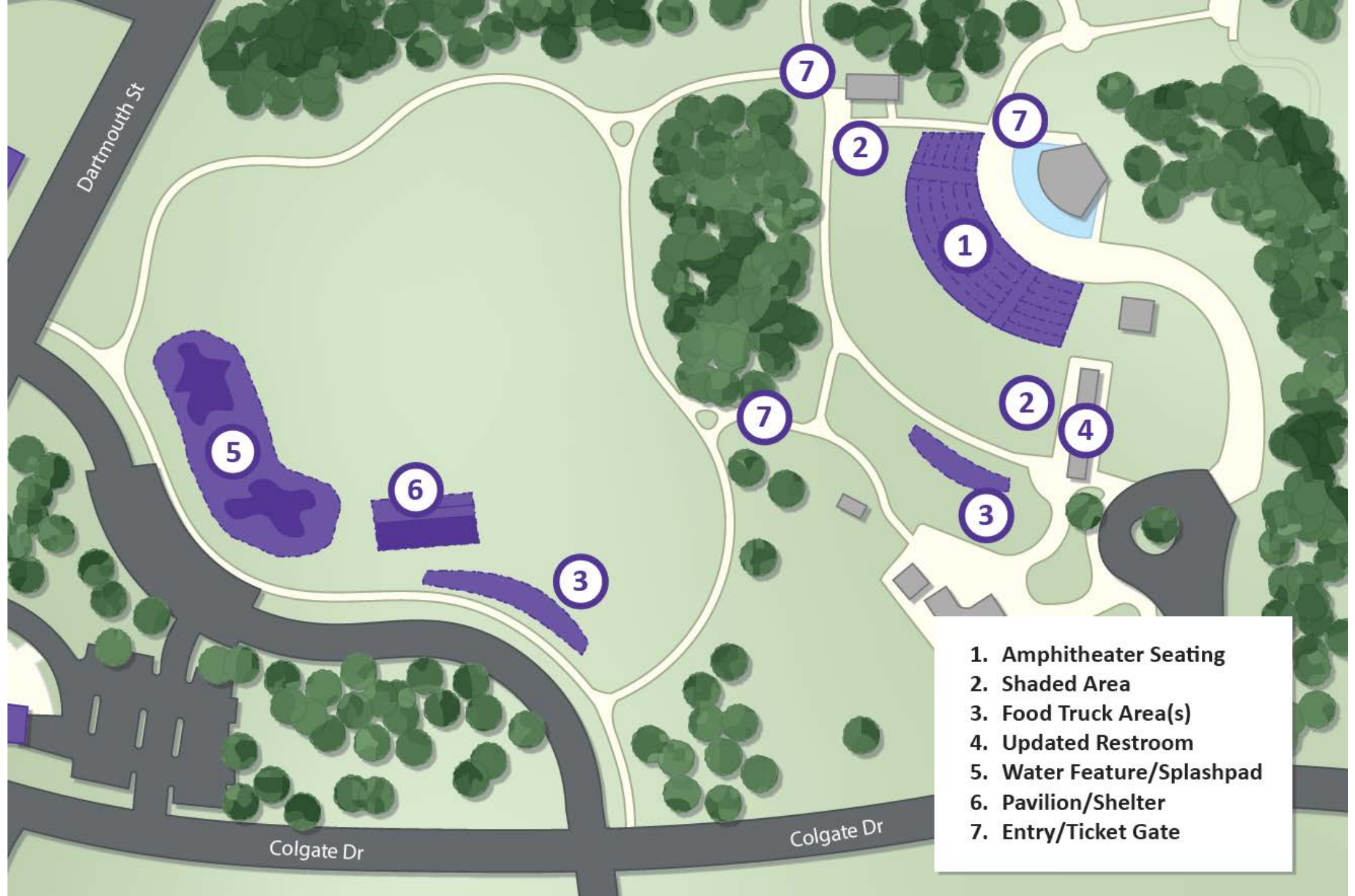


Pearl District, San Antonio



Aggie Park, College Station

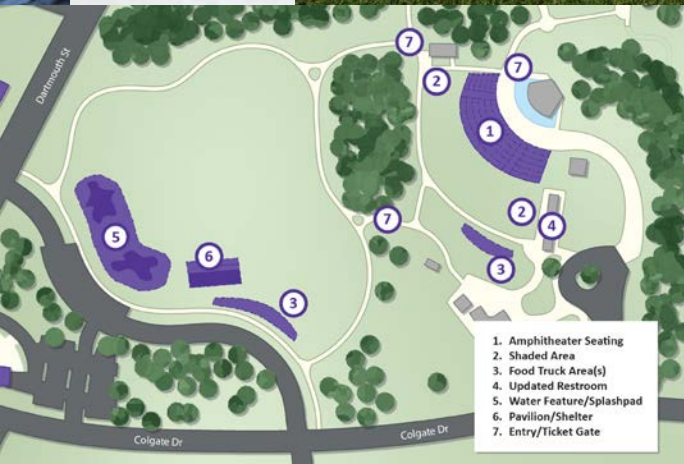
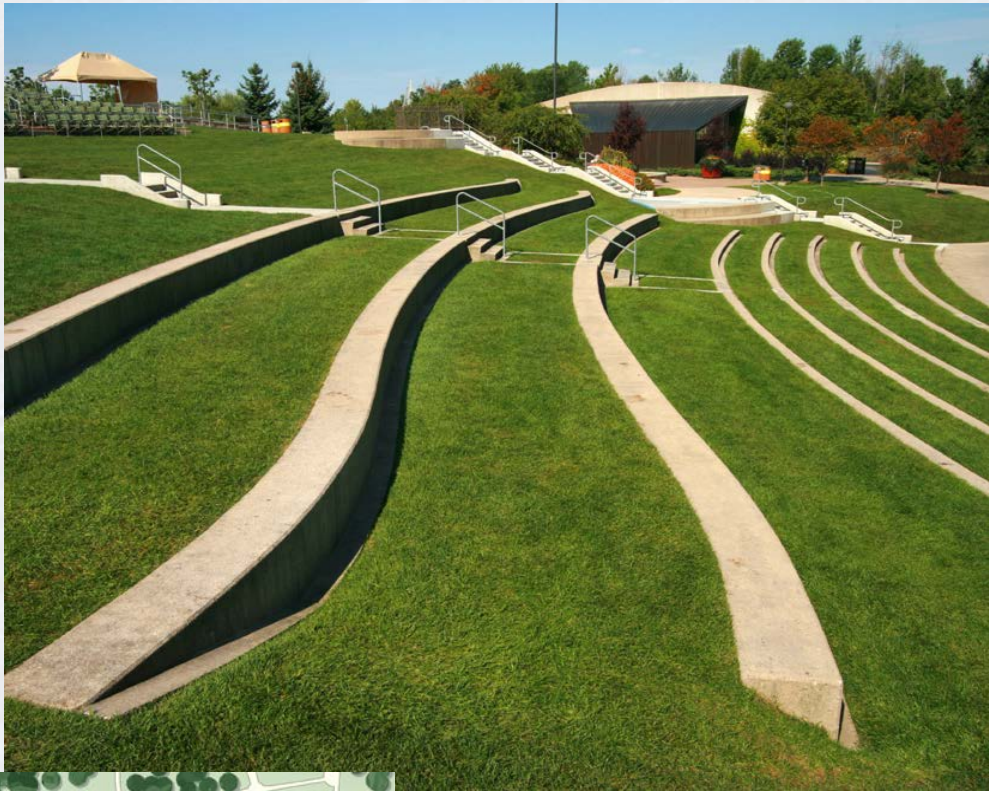




- 1. Amphitheater Seating
- 2. Shaded Area
- 3. Food Truck Area(s)
- 4. Updated Restroom
- 5. Water Feature/Splashpad
- 6. Pavilion/Shelter
- 7. Entry/Ticket Gate

Amphitheater Seating

1



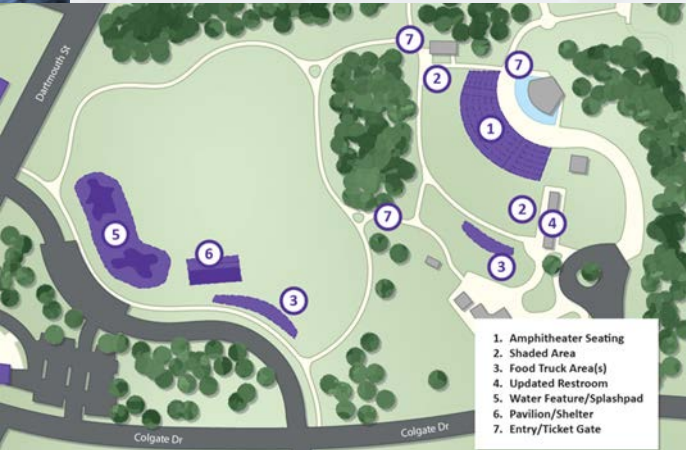
Shade 2



World's Fair Park, Downtown Knoxville



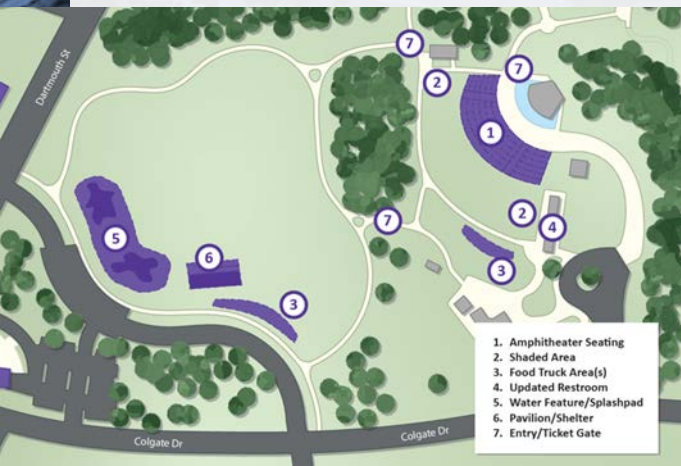
Mitchell Pavilion, The Woodlands



Food Trucks

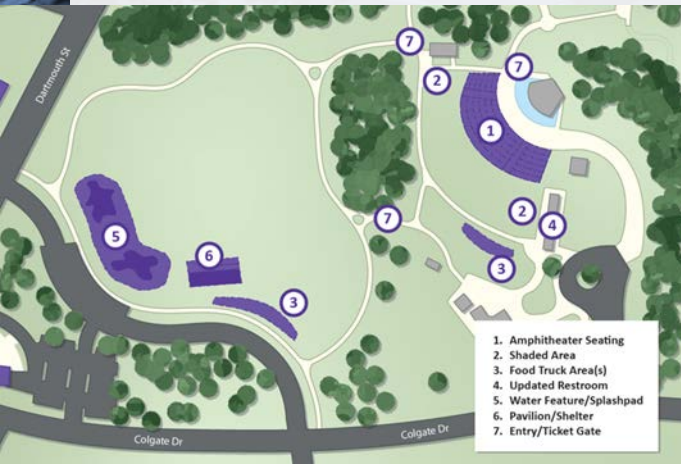
3

Pads for food trucks at Festival Site and Amphitheater.



Signage, Branding Restroom Updates

4



Water Feature / Splashpad

5



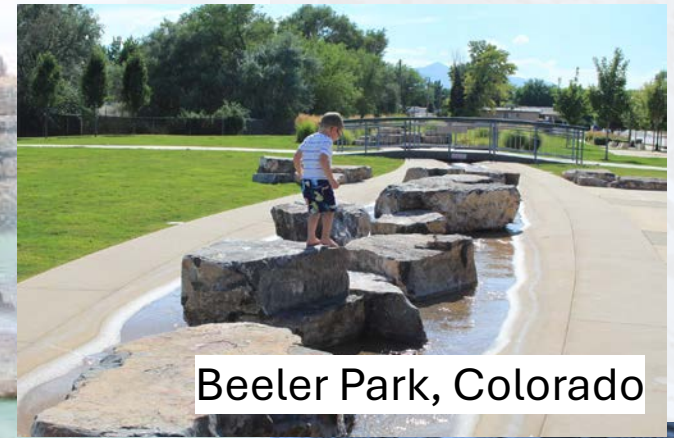
Downtown Cary Park, North Carolina



Lakewood Park, Texas



War Memorial Park, Arkansas



Beeler Park, Colorado



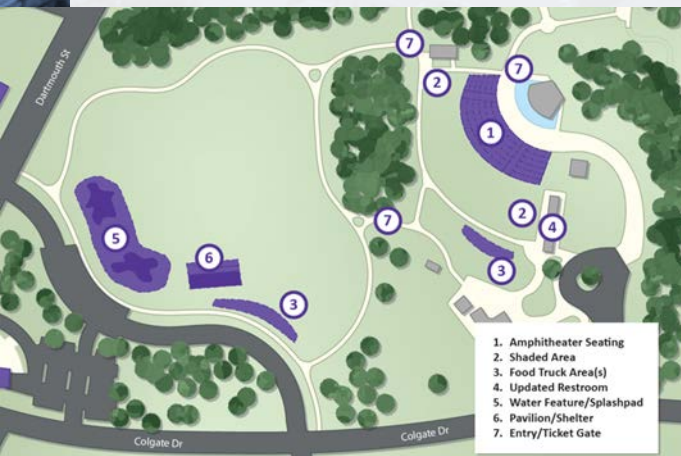
Gathering Space

6



Pedestrian Entry Points

7



Feedback & Direction

